



### Fall 2017 I-Corps Schedule At-A-Glance

Event	Date	Time	Topic	Location
Kickoff	Oct. 17	8:00 am – 8:45 am	Check in & Continental Breakfast	ASRC Café
		8:45 am – 9:15 am	Introduction/Review Team Roles	ASRC Auditorium
		9:15 am – 9:45 am	Part 1: Business Model/Customer Development	ASRC Auditorium
		9:45 am – 12:15 pm	Team Introductions ( <b>3 min presentations + 2 min comments</b> )	ASRC Auditorium
		12:15 pm – 1:15 pm	Part 2: Business Model/Customer Development	ASRC Auditorium
		1:15 pm – 2:00 pm	Lunch/LaunchPad Central Check-in	ASRC Café
		2:00 pm – 3:30 pm	Best Practices for Customer Discovery	ASRC Auditorium
		3:30 pm – 7:00 pm	Get out of the building!	
		7:00 pm – 7:30 pm	Networking Reception	Davis Auditorium
	7:30 pm – 8:30 pm	How to Succeed in the Innovation Corps Panel	Davis Auditorium	
	Oct. 18	9:15 am – 9:30 am	Introduction for Day 2	ASRC Auditorium
		9:30 am – 10:30 am	Value Proposition discussion	ASRC Auditorium
		10:30 am – 1:00 pm	Team Presentations ( <b>2 groups: 10 min presentations + 2 min comments</b> )	Seminar Room & Data Visualization Room
		1:00 pm – 2:00 pm	Bagged Lunch/ACCESS Survey	ASRC Café
		2:00 pm - ongoing	Get out of the building!	ASRC Café
	Oct. 19	8:00 am – 8:45 am	Continental Breakfast	ASRC Café
		8:45 am – 9:00 am	Introduction for Day 3	ASRC Auditorium
		9:00 am – 12:00 pm	Team Presentations ( <b>3 groups: 12 min presentations + 3 min comments</b> )	ASRC Auditorium & Seminar Room & Data Visualization Room
		12:00 pm – 1:00 pm	Customers/Users/Payers discussion	ASRC Auditorium
		1:00 pm – 2:00 pm	WebEx Training and Sendoff	ASRC Auditorium
		2:00 pm - ongoing	Get out of the building!	

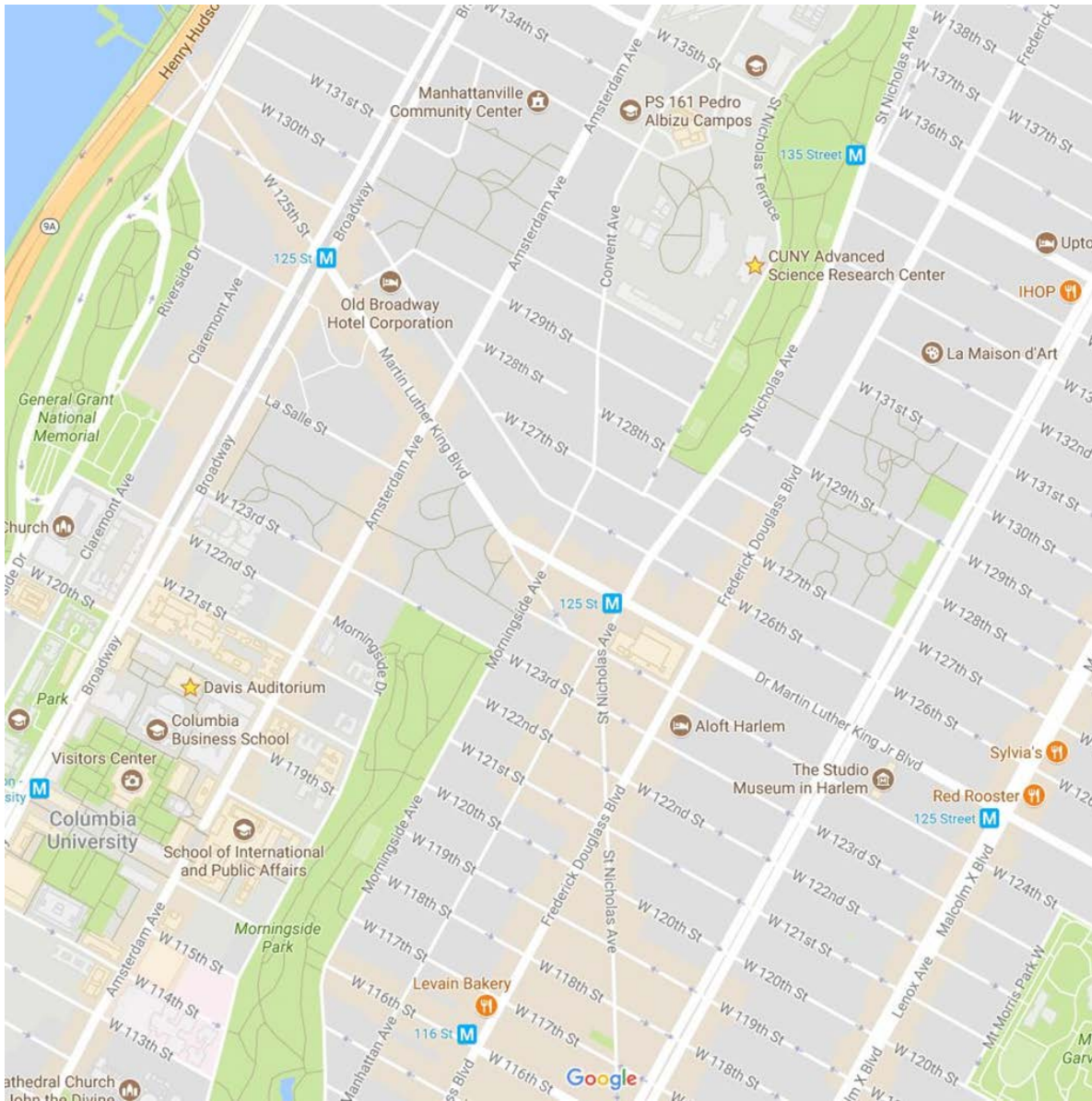


Event	Date	Time	Topic	Location
<p><b>Short-Course =</b> <b>3 online classes</b></p> <p><b>Long-Course =</b> <b>6 online classes</b></p>	Oct. 25	1:00 pm – 3:00 pm	Team Presentations: Customer Segments (10 min presentation/2 min comments)	WebEx
		3:00 pm – 4:00 pm	Video Lecture Discussion: Distribution Channels	WebEx
	Nov. 1	1:00 pm – 3:00 pm	Team Presentations: Distribution Channels (10 min presentation + 2 min comments)	WebEx
		3:00 pm – 3:30 pm	Video Lecture Discussion: Customer Relationships	WebEx
		3:30 pm – 4:00 pm	Video Lecture Discussion: Introduction to Storytelling	WebEx
	Nov. 8	1:00 pm – 3:00 pm	Team Presentations: Customer Relationships (10 min presentation/2 min comments)	WebEx
		3:30 pm – 3:30 pm	Video Lecture Discussion: Revenue Models	WebEx
		3:30 pm – 4:00 pm	Mentor Session	WebEx
	Nov. 15	1:00 pm – 3:00 pm	Team Presentations: Revenue Model (10 min presentation/2 min comments)	WebEx
		3:00 pm – 4:00 pm	Video Lecture Discussion: Partners	WebEx
	Nov. 21	1:00 pm – 3:00 pm	Team Presentations: Partners (10 min presentation/2 min comments)	WebEx
		3:00 pm – 4:00 pm	Video Lecture Discussion Key Activities, Resources & Costs	WebEx
	Nov. 29	1:00 pm – 3:00 pm	Team Presentations: Key Activities, Resources, & Costs (10 min presentation/2 min comments)	WebEx
		3:00 pm – 4:00 pm	Video Lecture Discussion: How to tell your story	WebEx



Event	Date	Time	Topic	Location
Short-Course Finale	Nov. 13	8:15 am – 8:45 am	Continental Breakfast	ASRC Café
		8:45 am – 9:00 am	Welcome Back	ASRC Auditorium
		9:00 am – 10:00 am	What’s Next Presentation	ASRC Auditorium
		10:00 am – 12:30 pm	Team Presentations ( <b>15 minutes total: 10 minute Lessons Learned presentation, 2 minute Lessons Learned video and 3 minute comments</b> )	ASRC Auditorium
		12:30 pm – 1:30 pm	Lunch/Networking	ASRC Auditorium & Café
		1:30 pm – 3:30 pm	Remaining Team Presentations	ASRC Auditorium
		3:30 pm – 4:00 pm	Closing Session	ASRC Auditorium

Event	Date	Time	Topic	Location
Long-Course Finale	Dec. 7	12:00 pm – 12:45 pm	Lunch	ASRC Café
		12:45 pm – 1:00 pm	Welcome Back	ASRC Auditorium
		1:00 pm – 4:00 pm	Practice Presentations ( <b>1 Group: 7 min presentations/3 min comments</b> )	ASRC Auditorium
		4:00 pm – 5:00 pm	What’s Next: Panel Discussion	ASRC Auditorium
		5:00 pm – 6:00 pm	Networking	ASRC Auditorium
	Dec. 8	8:15 am – 8:45 am	Continental Breakfast	ASRC Café
		8:45 am – 9:00 am	Welcome	ASRC Auditorium
		9:00 am - 10:00 am	Program Presentations	ASRC Auditorium
		10:00 am – 12:00 pm	First half of Team Presentations ( <b>15 minutes total, 10 minute Lessons Learned presentation, 2 minute Lessons Learned video and 3 minute comments</b> )	ASRC Auditorium
		12:00 pm – 12:45 pm	Lunch	ASRC Café
		12:45 pm – 2:45 pm	Remaining Team Presentations	ASRC Auditorium
		2:45 pm – 3:30 pm	Closing Session	ASRC Auditorium



**Locations**

1. Advanced Science Research Center (ASRC): [85 St Nicholas Terrace, New York, NY 10031](#)
2. Davis Auditorium: [530 W 120th St, New York, NY 10027](#)